



2022 OHIO BASIC ECONOMIC DEVELOPMENT COURSE

SPONSORED BY THE OHIO ECONOMIC DEVELOPMENT ASSOCIATION
Accredited by the International Economic Development Council

Intensive, Accredited Training for
Economic Developers and Community Leaders



AICP members can earn Certification Maintenance (CM) credits for this activity [or many activities at this event]. When CM credits are available, they are noted at the end of an activity description. More information about AICP's CM program can be found at planning.org/cm.



The Power of
Knowledge and Leadership

The Ohio Basic Economic Development Course is accredited by the IEDC. Completion of the course qualifies you to apply for the Economic Development Institute (EDI), a week-long professional development course held in the Spring in Oklahoma City, OK and in the Fall in Indianapolis, IN.

THE COURSE:

The Ohio Basic Economic Development Course is an intensive training experience for economic development practitioners, community leaders, local government officials and others committed to building healthy economies for their communities. The course is appropriate both for people who are new to the economic development profession as well as those more experienced who are seeking a refresher on basic practices and principles.

The Basic Course covers essential basic skills necessary for a successful economic development professional and is taught by experienced practitioners from Ohio and the nation.

The course meets for four days; April 6-8, 2022. The location chosen for the 2022 course is the Marriott Columbus Northwest, 5605 Blazer Pkwy., Dublin, OH 43017.

The Basic Course covers essential basic skills necessary for a successful economic development professional taught by experienced practitioners from Ohio and the nation, including:

- Community Preparedness
- Strategic Planning
- Community and Neighborhood Development
- Business Retention & Expansion
- Business Attraction & Site Development
- Managing Economic Development Organizations
- Economic Development Finance & Incentives
- Ethics
- Small Business and Entrepreneurship
- Workforce and Talent
- Advanced Location Marketing
- Your Community's Competitive Advantages

The Ohio Basic Economic Development Course is a prerequisite for pursuing the Ohio Certified Economic Developer (OhioCED) credential from the Ohio Economic Development Institute (OEDI). OEDI provides top-tier Ohio focused advanced training for professionals in the area of real estate, finance and incentives, retention and expansion, site selection/site development and workforce development. OEDI also provides elective courses in a wide range of current topics in economic development. For more information about OEDI, visit www.ohioeda.com.

The Ohio Basic Economic Development Course is accredited by the International Economic Development Council and counts toward the CEcD certification for professional economic developers.

AICP members can earn Certification Maintenance (CM) credits for completing the Ohio Basic Economic Development Course.

THE OHIO BEDC OFFERS:

- Skilled instruction that provides practitioners and community leaders with a base of knowledge for making informed decisions on economic vitality
- Accreditation for practitioners seeking to establish professionalism in the field
- Networking with course faculty and participants, giving you important state and national contacts within the economic development community
- “Insider” knowledge of how to pursue economic development within Ohio and the nation
- Training on core economic development subjects applicable to economic development positions nationwide
- The best introduction you can have for directing economic development in your community

WHO SHOULD ATTEND?

While the Ohio Basic Economic Development Course (OBEDC) is open to anyone interested in learning more about economic development, it is targeted to the working economic development professional and community leaders involved at some level in economic development for their communities.

- Past participants have included:
 - Economic and community development professionals
 - Federal, state and local government officials (elected and non-elected)
 - Public utility employees
 - Community and urban planners
 - Attorneys who work with economic development projects
 - Chambers of Commerce staff and board members
 - Financial institution representatives
 - Industrial/Commercial developers

LODGING INFORMATION:

A limited number of hotel rooms have been blocked for the nights of April 5, 6, and 7 at the discounted rate of \$149 per night. You may reserve your room online by March 15, 2022 by [CLICKING HERE.](#)

2022 Ohio BEDC Schedule

(The full course schedule will be released in early 2022.)

April 6, 2022

Estimate timeline is 8:00 a.m. – 6:00 p.m.

(Breakfast from 8:00-9:00 a.m. Lunch provided, and a Welcome Reception at the end of the day).

April 7, 2022

Estimate timeline is 8:00 a.m. – 5:00 p.m.

(Breakfast and Lunch provided.)

April 8, 2022

Estimate timeline is 8:00 a.m. – 4:00 p.m.

(Breakfast and Lunch provided.)

COURSE REGISTRATION:

We are pleased to offer our in-person Basic Course rates offered in 2019 (no increase for 2022)! Registration includes all instruction, course manual and materials. Registration is required no later than March 16, 2022.

Registration is available online at <https://oeda.wildapricot.org/event-4560868>. You may pay via credit card or check via this online system.

Current OEDA Members: \$699 per person

*Please note that if multiple OEDA members from the same organization are registering, we are happy to offer a **discounted rate of \$599 per person**. (All registering must be current OEDA members, as OEDA membership is an individual membership).*

Non-Members: \$799 per person

Join OEDA and Save: \$899

NEW members - Join OEDA for 2022 with your Basic Course registration and save 30% on membership!

Payment/Refund Policy: Payment must be received on or before the first day of the course. Registrations are refundable, less a \$50 processing fee, for cancellations made by March 16, 2022. Sorry, no refunds will be given after this date. Registrations with payment pending will be responsible for full payment if cancellation is received after March 16, 2022.