

OHIO BASIC ECONOMIC

OHIO ECONOMIC DEVELOPMENT ASSOCIATION

DEVELOPMENT COURSE

2022 Ohio Basic Economic Development Course Tentative Schedule

Day 1 - Wednesday, April 6, 2022

8:00 – 9:00 am	Course Introduction and Welcome
9:00 – 10:00 am	Framework of Economic Development in Ohio
10:00 – 12:00 am	Strategic Planning
12:00 – 12:15 pm	Break
12:15 – 1:15 pm	Luncheon: 10 Rules for the Practice of Regional Economic Development
1:15 – 1:30 pm	Break
1:30 – 3:30 pm	Workforce and Talent
3:30 – 5:30 pm	Small Business and Entrepreneurship

Day 2 - Thursday, April 7, 2022

8:00 – 10:00 am	Real Estate Development
10:00 – 12:00 pm	Economic Development Financing
12:00 – 12:15 pm	Break
12:15 – 1:15 pm	Luncheon: Competitive Communities Panel
1:15 – 1:30 pm	Break
1:30 – 2:30 pm	Economic Development Incentives
2:30 – 4:30 pm	Business Retention and Expansion

Day 3 - Friday, April 8, 2022

8:00 – 10:00 am	Site Selection & Attraction
10:00 am – 12:00 pm	Neighborhood and Community Development
12:00 – 12:15 pm	Break
12:15 – 2:15 pm	Lunch: Ethics in Economic Development
2:15 – 4:15 pm	Managing EDO's