ECONOMIC DEVELOPMENT &

OHIO ECONOMIC DEVELOPMENT ASSOCIATION

WORKFORCE

Staying on the Leading Edge:
The Changing Practice of Workforce and Economic Development
Monday, October 7, 2019
Embassy Suites, Dublin, Ohio; 5100 Upper Metro Place, Dublin, Ohio

8:30am — Part 1: Introduction and Welcome:

- Justin Sommer, President, Ohio Economic Development Association and Vice President of Development, Bruns General Contracting

8:45 – 9:30am: (45 minutes) — Part 2: Looking Ahead: The Economic/Demographic Imperative: How the Changing Economy and Demographics are Changing the Game

- Keynote: Joel Elvery, Economist, Research Department, Federal Reserve Bank of Cleveland

9:30 – 10:15am (45 minutes) — Part 3: Ohio Talent Framework

- Kristi Clouse, JobsOhio, Executive Director of Operations (confirmed)
- Emily Fabiano, Governor's Office of Workforce Transformation (confirmed)

10:15am — Break

10:30 – 11:15am — Part 4: Manufacturing and Sector Strategies

Focus on a new OMA initiative to advance sector-based workforce training strategies

- Stephen P. Lovass, Nordson, Corporate Vice President
- Terri Burgess Sandu, Lorain County Community College, Director of Workforce and Business Development
- Adam Snyder, Magnet, Managing Partner, Sector Development
- Sara Tracey, Ph.D. Ohio Manufacturers' Association

PRELIMINARY AGENDA

OEDA JobsOhio OHIO UNIVERSITY VOINOVICH SCHOOL OF LEADERSHIP AND PUBLIC AFFAIRS CHMURA JobsEQ

11:15 – Noon Part 5: Panel discussion on Workforce Alignment: Specific focus on how Workforce Development Boards are working with economic developers

- Lisa Patt McDaniel, President and CEO, Workforce Development Board of Central Ohio
- Jeremiah Gracia, Economic Development Administrator, City of Dublin
- John Trott, Executive Director, Area 7 Workforce Development Board

Noon Break for Lunch

12:15 – 1:00pm Part 6: Luncheon Keynote

- Speaker: Janine Spadafore Kaiser, Director of Job Preparation, The Fund for our Economic Future

1:00pm After Lunch Break

1:15 – 2:15pm Part 7: Community Colleges and Business: On the Leading Edge of Job Development

- William Gary, Executive Vice President, Cuyahoga Community College (confirmed)
- Robert C. Smith, Partner, Cerity Partners, LLC (confirmed)
- Rebecca Butler, Ph. D, Executive Vice President, Columbus State Community College (confirmed)
- Scot McLemore, Manager of Talent Acquisition, Honda North America (confirmed)

2:15 – 3:15pm **Part 8: Concurrent Breakouts**:

Federal Reserve Board Opportunity Occupations

- Lisa A. Nelson, Community Development Research Manager, Federal Reserve Bank of Cleveland (Confirmed)

Since 2015, the Cleveland Fed, in partnership with Atlanta and Philadelphia Feds, have been doing groundbreaking research designed to identify those occupations that identified how much education that employers sought for various occupations, and explore and identify common skill sets employers look for when hiring. We refer to these occupations as "opportunity occupations" and the total amount of employment associated with them as "opportunity employment."

Leveraging Labor Market Data with the JobsEQ Labor Market Data Platform

- Scott Corsi, Data Analyst, Chmura Economics & Analytics (Confirmed)

This session will engage participants in a demonstration and discussion of how to leverage labor market data to identify, prioritize, and support key industries and workers in your local economy. The presenter will highlight specific opportunities to bring together businesses, education partners, workforce boards, and economic developers to achieve shared goals to support inclusive economic growth. Plan to learn how to transform data into actionable intel and be prepared to share your own

PRELIMINARY AGENDA

experiences related to topics including "target" wages, skills gaps, training program development, and getting partners to "buy-in."

3:15 – 4:00pm (45 minutes)

Part 8: Closing Dialogue Roundtable: Where do we go from here?

Moderator: Lisa Patt McDaniel, President and CEO, Central Ohio Workforce Development Board

- Kenny McDonald, President and CEO, Columbus 2020
- William Gary, Executive Vice President, Cuyahoga Community
- Justin Sommer, President, Ohio Economic Development Association
- Eric Burkland, President, Ohio Manufacturers' Association
- John Trott, Executive Director, Area 7 Workforce Investment Board

3:00pm

Conclusion

PRELIMINARY AGENDA