Tuesday, November 17, 2020

12:00 – 1:00pm  
**Session 1: Embedding Equity in the Day to Day Practice of Planning and Economic Development**

Facilitator: Joanna Ganning, Cleveland State University (Committee)  
Panelists:

- Kevin Schmotzer, City of Cleveland  
- Joyce Huang, MidTown Corridor, Cleveland, Ohio  
- Darrin Redus, Vice President / Executive Director, Minority Business Incubator; Cincinnati USA Regional Chamber  
- Paul Logue, City of Athens Planning, APA Ohio Board

1:00 – 2:00pm  
**Session 2: Economic Base Setting: What’s happening around us?**

Facilitator: Megha Sinha, AICP, Principal NBBJ; APA Ohio Board  
Panelists:

- Dr. Rayner von Hofe, University of Cincinnati  
- Jason Segedy, Director of Planning & Urban Development; City of Akron  
- Dr. Ned Hill, John Glenn College for Public Affairs, The Ohio State University
2:00 – 3:00pm  
**Session 3: Concurrent Sessions:**

**Beyond Deals and Incentives: Inside Economic Development (for Planners)**
- Anthony Jones, President; AJC Solutions, OEDA Board Member

**Planning Essentials: The Role of Planners in Creating and Sustaining Great Places (for Economic Developers)**
- Geoff Milz, AICP, Township Administrator, Colerain Township, APA Ohio Board Member
- Susan Vincent, City of Dayton of Planning & Community Development

3:00 – 4:00pm  
**Session 4: Fiscal Impact of COVID on Ohio’s Communities**

Facilitator: Mark Barbash, Ohio Economic Development Association
Panelists:
- Allison Goebel, Executive Director, Greater Ohio Policy Center
- Keary McCarthy, Executive Director, Ohio Mayor’s Alliance

**Wednesday, November 18, 2020**

12:00 – 12:45pm  
**Session 5: Streamlining the Development Process**

Facilitator: Holly Mattei, Crossroads Community Planning, Inc.
Panelists:
- Bob Lamb, Economic Development Director, Delaware County
- Michele Boni, Orange Township Planning & Zoning Director
- Matt Shad, JD, AICP, Zoning Administrator, City of Cincinnati
- Jeffrey Tyler, Development Services Director/CBO, City of Fairborn
1:00 – 2:00pm  
**Session 6: Adapting to Change: Relationship Counseling**  
Facilitator: Della Rucker, AICP, CEdC, Wise Economy Workshop

2:00 – 3:00pm  
**Session 7: Lessons from Ohio’s Land Banks: How Land Banks have been used to foster sustainable development**  
Jim Rokakis, Director, Thriving Communities Institute

3:00 – 4:00pm  
**Session 8: Case Studies of Communities that have Linked Planning & Economic Development**  
Panelists:  
- Peter Wearstler, Director of Planning; Wayne County  
- Brian Estabrook; Food Systems Planner, Franklin County Ohio

**Thursday, November 19, 2020**

12:00 – 1:00pm  
**Session 9: Supply Side vs. Place Based Development: Growing in Place or Growing Someplace Else**  
Moderator: Chris Schmiesing, OhioCED, Community and Economic Development Director, City of Piqua  
Panelists:  
- Chris Ronayne, President, University Circle, Inc.  
- Ned Hill, Professor of Economic Development; The John Glenn College of Public Affairs, The Ohio State University
1:00 – 2:00pm

**Session 10: Building an Inclusive Entrepreneurship Ecosystem for Columbus**

Facilitator: Yasyuki Motoyama, Knowlton School, City and Regional Planning; The Ohio State University

Panelists:
- Henry Golatt, Development Program Coordinator, City of Columbus
- Alicia Oddi, Managing Director, Rev1
- Sadicka White: Sadicka & Associates

2:00 – 3:00pm

**Session 11: Advancing Urban Resilience in Times of Stress**

Panelists:
- Jason Segedy, Director of Planning and Urban Development, City of Akron
- Michael Dunaway, Executive Director, Digital Futures Resilience Program, University of Cincinnati

3:00 – 4:00pm

**Session 12: Where do we go from here? Facilitated** Discussion about how we advance collaboration between Planning and Economic Development