

UNDERSTANDING FISCAL

OHIO ECONOMIC DEVELOPMENT INSTITUTE

IMPACT ANALYSIS

Using Fiscal Impact Analysis to
Understand the Benefits/Costs of Development
September 12, 2019 / 9:00 – 4:00pm
Ohio University Dublin Integrated Education Center
6805 Bobcat Drive; Dublin, Ohio

- 8:30 – 9:00am Registration / Networking
- 9:00am Welcome/ Training Structure/About OEDI
- Jennifer Price, Executive Director, Ohio Economic Development Association
- 9:00 – 10:30am ***FIA 101: How FIA is used to Analyze the True Cost of Development***
A presentation and discussion on how Fiscal Analysis is used to make informed decisions on development policy or projects. Including the difference between Fiscal Impact Analysis and Economic Impact Analysis, the basic components of Fiscal Impact Analysis, Effective measure to determine Return on Investment and Net Return.
- Dr. Jason Jolley, Professor of Rural Economic Development and the Director of the MPA Program, Voinovich School, Ohio University
 - Mark Barbash, Director, Ohio Economic Development Institute
- 10:30 – 11:30am ***Panel Discussion: Fiscal Impact Analysis in Ohio***
Panel of practitioners and experts on the use of fiscal impact analysis in Ohio.
Moderator: Carson Bise, President, TischlerBise
- Insight 2050: Kerstin Carr, Director of Planning and Sustainability, MidOhio Regional Planning Commission
 - Brad Evans, Director of Research at the Economic Center, University of Cincinnati
 - Patrik Bowman, Director of Administration, City of Grandview Heights
- 11:30am Break
- 11:45am – 1:00pm ***Luncheon Keynote Speaker: L. Carson Bise, II, AICP, President, TischlerBise; How Fiscal Impact Analysis Helps a Community Make Well Informed Decisions*** TischlerBise is a fiscal, economic, and planning consulting firm located in Bethesda, Maryland and Bradenton, Florida. TischlerBise has prepared over 900 impact fees and over 800 fiscal impact analyses for clients across the United States and Canada—more than any firm in the country. Through their detailed approach, proven methodology, and comprehensive product, TischlerBise is the leading expert on fiscal and economic analysis, revenue enhancement, and cost of growth strategies. They assist clients achieve fiscal and economic sustainability.
- 1:00pm After Lunch Break



OEDA is pleased to partner with JobsOhio and Ohio University to create the Ohio Economic Development Institute, the state's premier professional development program for economic development professionals.



1:15 – 2:30pm

Using Fiscal Impact for Economic Development Projects

Panel of Economic Development professionals on how FIA has been utilized notably to help community leaders and policy makers understand the fiscal impact of economic development projects and policies. Including discussion about Tax Increment Financing, Project Based FIA, and JobsOhio approach to ROI.

- Anthony Jones, Director of Development, City of Gahanna
- Jason Dunkle, Director of Projects and Finance, JobsOhio
- Mark Lundine, Economic Development Administrator, City of Columbus

2:30 – 3:15pm

Hands-On Fiscal Impact Analysis Exercise: Mark Barbash & Dr. Jason Jolley

Participants will get a chance to walk thru a real-world case study using a Project Based Fiscal Impact Analysis template to identify benefits, costs, Return on Investment, Net Return, and Leverage of an economic development project.

3:15 – 3:30pm

Implementing Fiscal Impact Analysis in your Community

There are many ways that Fiscal Impact Analysis can be brought to a community. This section will look at do-it-yourself FIA, engaging a professional consultant, or collaborating with partners as ways of doing FIA.

3:30pm

Conclusion



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