



# 2023 OHIO BASIC ECONOMIC DEVELOPMENT COURSE

May 1 – 4, 2023

Embassy Suites Dublin Columbus

SPONSORED BY THE OHIO ECONOMIC DEVELOPMENT ASSOCIATION  
*Accredited by the International Economic Development Council*



Official Sponsor of the 2023 Ohio Basic  
Economic Development Course

Intensive, Accredited Training for  
Economic Developers and Community Leaders

*AICP members can earn Certification Maintenance (CM) credits for this activity. When CM credits are available, they are noted at the end of an activity description. More information about AICP's CM program can be found at [planning.org/cm](https://planning.org/cm).*



*The Ohio Basic Economic Development Course is accredited by the IEDC. Completion of the course qualifies you to apply for the Economic Development Institute (EDI), a week-long professional development course held both in person and on-line.*

# 2023 Ohio BEDC Schedule

Subject to Change

Day 1 – Monday, May 1, 2023

10:00 am	<b>Basic Course Welcome and Course Introduction</b> <ul style="list-style-type: none"><li>• Tim Day, Ice Miller Strategies (2022 Ohio Basic Course Sponsor)</li><li>• Jennifer Price, Executive Director, Ohio Economic Development Association</li><li>• Mark Barbash, Director, Ohio Economic Development Institute</li><li>• Glenda Bumgarner, Ohio Economic Development Association; President and CEO, Appalachian Partnership Inc. (Confirmed)</li></ul>
11:00 am - Noon	<b>Course Keynote Speaker: J.P. Nauseef, President and CEO, JobsOhio</b>
12:00 – 12:15pm	<b>Break</b>
12:15 – 1:15pm	<b>Issues Luncheon #1: 10 Rules for the Practice of Regional Economic Development</b> Speaker: Ned Hill, Professor of Economic Development, John Glenn College of Public Affairs, Ohio State University (Confirmed)
1:15 – 1:25pm	<b>Break</b>
1:25 – 3:25 pm	<b>Strategic Planning</b> <i>Instructors:</i> <ul style="list-style-type: none"><li>• Nathan Green, Managing Director, Economic Development, Montrose Group</li><li>• Christopher Magill, Vista Site Selection / Vorys LLC</li></ul>
3:25 – 3:35 pm	<b>Break</b>
3:35 – 5:30pm	<b>Workforce and Talent</b> Instructor: Lisa Patt McDaniel, Workforce Development Board of Central Ohio <i>Panelists:</i> <ul style="list-style-type: none"><li>• Kristi Clouse, Senior Managing Director, Talent</li><li>• Nichole Fifer, PhD, Interim Director, Center for Regional Development, BGSU</li><li>• Richard Szabrak, Fairfield County Economic Development</li></ul>
5:30 – 7:00 pm	<b>Reception for Basic Course sponsors, students, instructors and friends</b>

# Day 2 – Tuesday, May 2, 2023

**8:00 – 10:00am**

## **Business Retention and Expansion**

*Instructor:* Alyson Moritz, OhioCED, Business Retention and Expansion Manager

*Panelists:*

- Nathaniel Kaelin, OhioCED, City of Fairfield, Ohio
- Joseph Henderson, OneColumbus
- Sam Brady, Jackson County Economic Development

**10:00 – 10:15 am**

## **Break**

**10:15 – 12:15 pm**

## **Site Selection & Attraction**

*Instructor:* Christine Nelson, Vice President, Projects, Site Strategies and Talent Team NEO

*Panelists:*

- Pearl-Jean Mabe, Development Manager, JobsOhio

**12:15 – 12:30 pm**

## **Break**

**12:30 – 1:30 pm**

## **Issues Luncheon #2: Competitive Communities Panel**

- Moderator: Ellen Heinz, OhioCED, Economic Development Representative, US Economic Development Administration
- Matt McCollister, Senior Vice President, Economic Development, OneColumbus
- Renee Ligon, Senior Director of Partnerships and Engagement, TeamNEO
- Matt Davis, Vice President, Real Estate, Regional Growth Partnership
- Taylor Stepp, CEEdC, Director of Projects, OhioSE

**1:30 – 1:40 pm**

## **Break**

**1:40 – 3:40 pm**

## **Small Business and Entrepreneurship**

*Instructor:* James Laipply, Deputy Chief, SBDC State Director, Ohio Development Services Agency

**3:50 – 5:50pm**

## **Real Estate Development**

*Instructor:* Diana Rife, Director, Sites; JobsOhio

*Panelists:*

- Jason Kester, Regional Development Director, Agracel Industrial Developers
- Thomas Winston, President and CEO, Toledo-Lucas County Port Authority

# Day 3 – Wednesday, May 3, 2023

**8:00 – 9:30 am**

## **Economic Development Incentives**

Instructor: Mark Barbash, Director, Ohio Economic Development Institute

Panelists:

- Alexis Fitzsimmons, Executive Director, Grow Licking County
- Eric Phillips, Economic Development Director, Union County / Marysville
- Quinten Harris, Deputy Director, Columbus Department of Development

**9:30 – 9:45 am**

## **Break**

**9:45 – 11:15 am**

## **Economic Development Financing**

Instructor: Kip Wahlers, Partner, Ice Miller LLP

Panelists:

- Laura Frum, President, Community Capital Development Corporation.
- Craig Teamer, Director of Finance & Special Projects, Toledo-Lucas County Port Authority
- Paul Cook, Director of Project Finance, JobsOhio

**11:15 – 11:30am**

## **Break**

**11:30 am – 1:00 pm**

## **Issues Luncheon #3: Ethics in Economic Development**

*Instructors:*

- Paul Brehm, Director of Economic Development, Deerfield Township
- Rob McCarthy, Partner, Bricker Graydon LLP

**12:45 – 1:00 pm**

## **Break**

**1:00 – 3:00 pm**

## **Neighborhood and Community Development**

*Instructor:* Zach Woodruff, City Administrator and Director of Economic Development, City of Whitehall

**3:00 – 3:15 pm**

## **Break**

**3:15 – 5:15 pm**

## **Managing Economic Development Organizations**

Instructors: David Zak, Crawford Partnership; Joy Davis, Hocking County CIC

# Day 4 – Thursday, May 4, 2023

**9:00 – 11:00 am**

## **Managing EDO's**

*Instructors:*

- David Zak, President & CEO, Crawford Partnership for Education & Economic Development
- Joy Davis, CEcD, Executive Director, Hocking County CIC

*Panelist:*

- Harry Eadon, Economic Development Consultant

**11:15 – 11:30 am**

## **Conclusion of Course**