



# 2021 Annual Summit

## “Preparing for What’s Next”

**October 26-27**  
**The Exchange at Bridge Park**  
**Dublin, Ohio**

Visit [www.ohioeda.com](http://www.ohioeda.com) to register today!

*The 2021 OEDA Annual Summit is recognized by the Ohio Economic Development Institute as a professional development event that counts toward 12 hours of elective credit for the Ohio Certified Economic Developer credential (Ohio CED).*



OHIO  
ECONOMIC  
DEVELOPMENT  
INSTITUTE

*The 2021 OEDA Annual Summit is recognized by the International Economic Development Council (IEDC) as a professional development event that counts toward recertification of Certified Economic Developers (CEcD).*



INTERNATIONAL  
ECONOMIC DEVELOPMENT  
COUNCIL

*The Power of  
Knowledge and Leadership*



## **Let's Meet Up in Dublin!**

What feels like a lifetime ago – but Google says was only around twelve months or so ago – we all concluded the wholly virtual 2020 OEDA Annual Summit with a general sentiment of trying it again in 2021 – but this time, in-person. Well, let's give it a “shot!” (insert rim shot/eye roll here!)

The 2021 Annual Summit theme – Preparing for What's Next – highlights many of the successes & best practices in the world of #EconDev in areas around broadband accessibility, workforce programming, diversity & inclusion, and creative solutions for stimulus/ARP funds as well as celebrating our partners at JobsOhio's 10th Anniversary and Ohio's #EconDev native son, Jeff Finkle, on his pending retirement (among other topics!).

Fold in some optional tours of North Market – Bridge Park, a reception at Pins Mechanical Co., or a tour on your own of the phenomenal Bridge Park of Dublin (home to numerous restaurants, shops, or a quick walk to historic downtown Dublin) – well, this all means that I am not this year's evening entertainment!

Now, on a serious note: to ensure that everyone has a safe and enjoyable experience, we are asking attendees to note that our Health & Safety protocols require that you are fully vaccinated or have a negative COVID-19 test within three days preceding the start of the Summit, similar to what is happening at IEDC's Annual Summit or really – any major music event (at least the ones I am looking at!).

So, please – let's all be safe, stay healthy, and reconnect this Fall in Dublin to celebrate the resiliency of Ohio's EconDev community!

***Nate Strum, OEDA 2021 Annual Summit Committee Chairperson***

# Schedule of Events

## Tuesday, October 26<sup>th</sup>

- 8:30 am-4:30 pm**    **Registration/Check-In/Visit with Exhibitors**  
**Location: The Exchange Foyer**
- 8:00-9:30 am**    **Ohio CED/CEcD Breakfast Presentation (pre-registration required)**  
*If you are an Ohio Certified Economic Developer (Ohio CED), or hold the CEcD certification from IEDC, please register to join us for a special breakfast! This exclusive complimentary event will include breakfast from 8:00-8:30, and a presentation from 8:30-9:30 by Crawford Hoying that will include behind-the-scenes insight about the award-winning Bridge Park project!. There will also be time for Q&A. Pre-registration is required, and space is limited (first come, first served until maximum is reached). Please note that this breakfast event will be held at Crawford Hoying's offices at Bridge Park, just a short walk from the AC Hotel and Exchange Conference Center.*  
**Location: Crawford-Hoying Corporate Offices (Bridge Park - in the Charles Schwab building next to Cap City Diner), 6640 Riverside Dr., Suite 500, Dublin, OH 43017**
- 10:00-10:15 am**    **Welcome and Opening Remarks**  
**Location: The Exchange Ballroom**
- 10:15-10:45 am**    **Reflections on the Profession**  
**Presenter: Jeff Finkle, CEcD, President & CEO, International Economic Development Council (IEDC)**  
**Location: The Exchange Ballroom**
- 10:45-11:00 am**    **Networking Break/Visit with Exhibitors**  
**Location: The Exchange Foyer**
- 11:00 -12:15 pm**    **Preparing for What's Next: Diversity, Equity & Inclusion in Your Workplace and Community**  
*This session will feature dynamic speakers from the public and private sector, highlighting best practices, as well as what individual communities can do to provide more inclusive opportunities.*  
**Location: The Exchange Ballroom**
- 12:15-1:30 pm**    **Lunch and General Session - JobsOhio: A Decade of Difference**  
*Ten years ago Ohio changed the model for economic development. Let's celebrate a decade of difference in how we all work together for the state of Ohio.*  
**Location: The Exchange Ballroom**

## **Concurrent:**

**2:00-3:00 pm**

### **Preparing for What's Next: Legislative Update**

**Presenters:** Jeff Harris, Of Counsel; Matt Koppitch, Senior Associate; Christopher Slagle, Partner & Government Relations Chair – Bricker & Eckler Attorneys at Law

*This session will feature overviews of topics such as Broadband, Revitalization Fund/Brownfield, Hybrid-Remote worker tax implications and more.*

**Location: The Exchange Ballroom**

**2:00-3:00 pm**

### **Taste of North Market Bridge Park Tour**

*A limited number of spots are available for this optional tour opportunity. There is an additional cost of \$30 per person and pre-registration is required (first-come, first served until sold out.) Confirmed registrants will receive additional details regarding where to meet, etc. The Taste of North Market Tour includes the following:*

- *Learn about the history of public markets in Central Ohio*
- *Meet some North Market merchants who are the backbone of the North Market establishment*
- *Taste a few fabulous local foods*
- *\$10 North Market gift card to purchase food or a memento*

**Location: North Market Bridge Park**

**3:00-3:30 pm**

### **OEDA Brownie Break/Visit with Exhibitors**

**Location: The Exchange Foyer**

**3:30-4:30 pm**

### **Preparing for What's Next: Broadband Solutions**

*This session will feature public and private sector partners highlighting practices, as Ohio takes a major step forward in closing the digital divide.*

**Location: The Exchange Ballroom**

**5:00-7:00 pm**

### **Networking Reception**

*Join us before or after dinner, OR for the entire two hours for networking, games, drinks and appetizers. Pre-registration is required. (Please note that current COVID-19 protocols at Pins Mechanical require masks for those not fully vaccinated.)*

**Location: Pins Mechanical at Bridge Park**

# Wednesday, October 27<sup>th</sup>

**7:30 am-3:00 pm**    **Registration/Check-In/Visit with Exhibitors**  
**Location: The Exchange Foyer**

**8:00-9:00 am**        **Networking Breakfast/Visit with Vendors**  
**Location: The Exchange Ballroom & Foyer**

**9:00-9:30 am**        **Success. Ohio. Find It Here: An Update from the Ohio Department of Development**  
*This session will feature an update from Lydia Mihalik, Director of the newly-renamed Ohio Department of Development.*  
**Location: The Exchange Ballroom**

**9:30-9:45 am**        **Networking Break/Visit with Exhibitors**  
**Location: The Exchange Foyer**

## Concurrent:

**9:45-10:45 am**        **Preparing for What's Next: Navigating Workforce Challenges**  
**Presenters:** Laura Koballa Hudak, CPA, Vice President Finance and Administration, Team NEO; Tim Swartz, AIA, NCARB, SSOE Group; Jen Hrosko, IIDA, CHID, SSOE Group  
*Join us for this session and learn first-hand from the 2020 Excellence in Workforce Award winner and finalist about approaches to consider to keep your organization or community successful!*  
**Location: The Exchange Ballroom**

**9:45-10:45 am**        **Taste of North Market Bridge Park Tour**  
*A limited number of spots are available for this optional tour opportunity. There is an additional cost of \$30 per person and pre-registration is required (first-come, first served until sold out.) Confirmed registrants will receive additional details regarding where to meet, etc. The Taste of North Market Tour includes the following:*

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**Location: North Market Bridge Park**

**10:45-11:15 am     Networking Break/Visit with Exhibitors**

**Location: The Exchange Foyer**

**11:15am-12:15pm    Preparing for What's Next: Creative Use of Stimulus Dollars for Economic Development**

**Presenters:** David Robinson, Principal, Montrose Group; Sean Byrne, Of Counsel, Vorys, Sater, Seymour and Pease LLC; Chris Magill, Economic Development Director, Ice Miller; Ellen Heinz, Economic Development Representative, Economic Development Administration, Chicago Regional Office

*This session will feature best practices from across Ohio and the Midwest on utilization of Cares Act funding.*

**Location: The Exchange Ballroom**

**12:15-1:45 pm       2021 Annual Economic Development Awards Luncheon**

**Emcees:** Jeff Harris, Of Counsel & Rob McCarthy, Partner – Bricker & Eckler Attorneys at Law

*The Ohio Economic Development Association's annual excellence awards program recognizes the achievements individuals and organizations in Ohio in the areas of economic and workforce development. Join us as we recognize excellence statewide!*

**Location: The Exchange Ballroom**

**2:00-3:00 pm        Preparing for What's Next: Municipal Tax Reform**

*Impacting more than municipal governments, tax reform is having direct impacts to EconDev professionals. This session will feature both professional organizations and leaders in taxation to review prospective changes and how members can be prepared for what's next.*

**Location: The Exchange Ballroom**

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## Annual Summit Hotel Information

You may [BOOK YOUR HOTEL ROOM NOW](#) for the 2021 Annual Summit at the **AC Hotel Columbus Dublin located at Bridge Park!** A limited number of rooms have been blocked for the nights of October 25 & 26 at the discounted rate of \$159 per night for a standard room. The reservation deadline is October 5, 2021. Parking is complimentary.

Check out all that Dublin and Bridge Park have to offer!

- <https://dublinohiousa.gov/>
- <https://www.bridgepark.com/>

# 2021 Annual Summit Registration

Registration is available online via credit card, check, or purchase order!

[CLICK HERE](#) to register today!

## All-Inclusive Summit Registration (Both days – Oct. 26-27)

OEDA Member .....	\$399
Non-Member .....	\$529

## Join OEDA Now and Save!

NEW Member Package .....	\$649
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*All-Inclusive Registration and OEDA Membership through 12/31/22.*

## One Day Summit Registration (select October 26 or 27)

OEDA Member .....	\$229
Non-Member .....	\$309

### **Please note:**

- OEDA memberships are individual memberships, not organization-based. The person registering must be a current OEDA member to receive the member rate.
- All registration options include access to program-specific webinars the week after the Summit that will offer case studies and a “deeper dive” into Ohio-specific programs. Registrants will receive more information about these webinar opportunities.
- Please note that attending an in-person event presents an inherent risk of exposure to communicable disease. By attending the 2021 OEDA Annual Summit, you voluntarily accept all risks related to exposure from communicable disease and agree to not hold OEDA or its representatives liable for any illness or injury. You agree to follow all safety protocols issued by OEDA. [Click here](#) to view full details about Covid-19 health and safety protocols/procedures for the 2021 OEDA Annual Summit.
- Registrants will receive additional information regarding the Whova app, which will be utilized onsite for the 2021 OEDA Annual Summit.

## **Policies:**

- Please register online by October 20<sup>th</sup>. Registrations cannot be accepted after this date due to current pandemic-related procedures/protocols.
- No refunds will be granted after October 20<sup>th</sup>.
- You may transfer your registration to another individual until October 20<sup>th</sup>. (No changes/substitutions will be permitted after October 20<sup>th</sup>.)
- Registrations with payment pending will be responsible for full payment if cancellation is received after October 20<sup>th</sup>.
- If you are feeling unwell and/or test positive for COVID-19 after October 20<sup>th</sup>, please contact our office in writing at [tracey@assnoffices.com](mailto:tracey@assnoffices.com) to explain the circumstances and request a refund. Refund requests after October 20<sup>th</sup> will only be issued if the situation is health-related.
- If you are an established investor receiving a complimentary registration as a sponsorship benefit, you may register online. Your primary sponsorship contact will be sent an email from the OEDA office with a registration code and instructions to register.
- Please be sure to indicate in your registration form any special dietary needs and/or ADA requirements.